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The special events sector of the industry broadly consists of private events, sporting events, public events, and fairs & festivals. They are considered 'special' events because they are outside of the host's normal business, program, or activity.

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Special Events Management is by far the largest full-service producer of events in the Midwest. This includes many of Chicagoland's most popular and best-known runs/walks and art/street festivals. In fact, each year nearly 500,000 individuals participate in SEM-produced runs/walks while another 1.5 million visit our art and street fests.

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Careers in event management are varied and multi-faceted, and event professionals are employed in a range of sectors: examples are hospitality, the arts, large corporations, associations and not-for-profits. The event industry offers careers in meetings and conventions; festivals, weddings and social events; corporate hospitality; trade shows ...

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Our mission is to produce passionate and service-obsessed industry professionals for the urban hospitality and culinary experience. Special Event Management offers you the opportunity to gain valuable experiential planning, co-ordination and execution experience across the multiple facets of the events industry. The program focuses on event planning, design, co-ordination,

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marketing, sponsorship, budgeting, risk management and event evaluation.

Special Event Management Program H131 | George Brown College

Festival and Special Event Management has been translated into Portuguese, Chinese, and Korean, and has also been adapted for the UK market. The authors have taught event management throughout Australia and in locations as diverse as Kuala Lumpur, Beijing, Edinburgh, Auckland and Cape Town.

Festival and Special Event Management: Allen, Johnny, O ...

Festivals and special events have grown into a massive industry worldwide, generating billions of dollars for regional centers, states, and countries. Festival and Special Event Management provides a comprehensive overview of the theory and procedures essential to managing festivals and special events. Festivals - Management.; Australia.; Festivals - Australia - Management.

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Festival & Special Event Management, Essentials Edition John Allen, Rob Harris, Leo Jago, Andrew Tatrai, Paul Jonson, Eamon D'Arcy ISBN: 9780730369400
Allen's Festival and Special Event Management, Essentials Editionserves as a concise yet comprehensive, step-by-step handbook for modern event management.

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